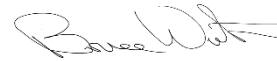


To all members of the Children & Young Adults Committee

Notice is hereby given that a meeting of the Children and Young Adults Committee is to be held on TUESDAY 5th November 2024 at 19.30 at the School Green Centre.



Bruce Winton
Parish Clerk
31st October 2024

Members: Cllrs Fernandes, Grimes, Johnson, Matic, Montgomery and Tatla

Agenda

1. Public Questions

- 1.1 To **RECEIVE** and **CONSIDER** public questions

2. Apologies and declarations of members' interests

- 2.1 To **RECEIVE** and **CONSIDER** approval of apologies for absence
2.2 To **RECEIVE** members' declarations of interest

3. Minutes of the previous meeting

- 3.1 To **RECEIVE** and **APPROVE** the minutes of 10th September 2024 as a correct record of the meeting and to authorise the Chairman to sign the same*
3.2 To **CONSIDER** matters arising from the minutes

4. Education

- 4.1 To **RECEIVE** and **CONSIDER** the response from Department For Education dated 31st October 2024*any updates regarding Education matters in the Parish
4.2 To **RECEIVE** and **CONSIDER** the latest draft Education Policy for the council*
4.3 To **RECEIVE** and **CONSIDER** a proposal for a Mobile Free School*
4.4 To **RECEIVE** and **CONSIDER** any other updates regarding education matters in the Parish

5. Anti-Social Behaviour

- 5.1 To **RECEIVE** and **CONSIDER** a verbal update on current Anti-Social Behaviour issues within the parish

6. Youth Matters

- 6.1 To **RECEIVE** and **CONSIDER** an update on proposals for a youth event in Shinfield Parish
- 6.2 To **RECEIVE** and **CONSIDER** an update from the Clerk regarding establishing a Young Councillors Working Party
- 6.3 To **RECEIVE** and **CONSIDER** ideas on how to engage more with children and young adults

7. Correspondence

- 7.1 To **RECEIVE** and **CONSIDER** any correspondence received for the committee

8. Date of Next Meeting

- 8.1 To **NOTE** the next meeting of the Children and Young Adults Committee meeting will be held on Tuesday, 12th November 2024 at 19:30

* Report attached

** Report to follow

Minutes of a meeting of
Children and Young Adults Committee
Held on Tuesday 10th September 2024
At School Green Centre commencing at 19:30

Present: Cllrs Fernandes, Grimes, Johnson, Matic, and Montgomery (Chair)

Attending: S Herring (Deputy Clerk)

24/CYA/41 Public Questions

41.1 There were no public questions

24/CYA/42 Apologies for Absence and Declarations of Interest

42.1 Apologies for absence were received from Cllr Tatla and B Winton (Clerk)

42.2 There were no declarations of members' interests

It was **NOTED** that Councillors Fernandes, Johnson and Matic had children of school age

24/CYA/43 Minutes of the previous meeting

43.1 The minutes of the meeting held on 9th July 2024 were approved and signed by the Chairman as a correct record

Proposed: Cllr Grimes
Seconded: Cllr Matic
Approved: Unanimously

43.2 Matters arising from the minutes

24/CYA/35.1 Cllr Grimes to write to the local MP and invite her to the next parents meeting to be held at the SGC

This had been done.

24/CYA/35.1 Cllr Grimes to contact Reading Buses regarding school transport

The situation had evolved since the last meeting. A meeting had been arranged with Wokingham Borough Council (WBC) on 19th September to discuss whether Shinfield Parish Council (SPC) could manage the school bus transport within the parish.

24/CYA/35.2 Clerk to arrange the next meeting of the Education Working Party

A meeting would be arranged after 19th September.

ACTION – Clerk to arrange the next meeting of the Education Working Party

24/CYA/35.2 Clerk to invite a representative of Oakbank School to the Education Working Party

This will be done once a date has been set.

ACTION - Clerk to invite a representative of Oakbank School to the Education Working Party

24/CYA/36.1 Members to investigate ideas of places on SPC land where a shelter for teenagers could be placed

The Clerk had suggested that Millworth Lane would be a useful site. The newly built playground on Longacre appeared to have a shelter included in the build.

24/CYA/37.2 Clerk to contact the Army Cadet Force (ACF) to see if they would be interested in participating in an event in 2025

The Clerk will contact them when organising the Remembrance Service event.

ACTION - Clerk to contact the Army Cadet Force (ACF) to see if they would be interested in participating in an event in 2025

24/CYA/37.2 Youth Council to be added to the agenda in September

This was on the agenda

24/CYA/37.3 Cllr Fernandes to review the website and advise of ways to sign post Youth Activities

This was on the agenda

24/CYA/37.3 Increase signage around the Parish with QR codes to direct Youths to local groups

This had not yet been done.

ACTION – Clerk to arrange for increased signage around the Parish with QR codes to direct Youths to local groups

- 24/CYA/38.1 Clerk to arrange for the display screen to be re-sited in the café area
- It had been hoped to use an available spare screen but this could not be accommodated anywhere in the café.
- Various options were discussed for promoting activities, for example:-
- Fitting new blinds in the cafe
 - A portable advertising screen

ACTION – Clerk to prepare options and quotes for the next meeting

- 24/CYA/38.1 Clerk to arrange for the ‘user-friendly’ agendas to be displayed
- Due to time constraints this had not been done.

ACTION - Clerk to arrange for the ‘user-friendly’ agendas to be displayed

- 24/CYA/39.1 Cllr Montgomery to contact the ‘governors’ and report on the result of their proposal to become an academy school
- It was reported that the ‘governors’ were meeting on 19th September regarding the proposal to become an academy school. It was felt that they should be contacted prior to the meeting to request that SPC continues to be represented on the new trust.

ACTION – Cllr Grimes to write to the governors prior to the meeting to request that SPC be represented on the new trust

- 24/CYA/39.1 Cllr Montgomery to write to Shinfield St Mary’s C.E. (VA) School (Junior School) to ask how their governance would continue if they became an academy school
- As above.

24/CYA/44

Education

44.1 Oakbank School

Following a meeting with Yuan Yang, MP for Earley and Woodley constituency, she had agreed to discuss the concerns of SPC with the Department for Education (DfE). SPC were keen to have high quality secondary education within the parish and were eager to see progress.

Cllr Grimes was happy to write to the Regional Director of Education at the DfE relating to the disadvantages faced by SPC students, setting out the scenarios for Primary, Secondary and Post-16 Education.

ACTION –

- Clerk to follow up with Yuan Yang, MP for any update

44.2 **Spencers Wood Primary School – Planning Application 241861/2**

WBC had responded to SPC stating that they had no intention of selling the land to the north of the site or not expanding the school at a later date. Members felt that this should be stated on the application before SPC withdrew their objection.

ACTION – Clerk to request WBC to state on the planning application that they had no intention of selling the land to the north of the site or not expanding the school in the future

44.2 **Education Working Party**

This will be arranged following the meeting with WBC on home to school transport on 19th September. SPC would require information on the budget available prior to further consideration and discussions with Reading Buses.

ACTION – Clerk to arrange a meeting of the Education Working Party

24/CYA/45

Anti-Social Behaviour

45.1 **Party at the Spencers Wood Pavilion**

The Deputy Clerk reported that some youths had disrupted a party at the Spencers Wood Pavilion causing distress to the hirers, however, the hirers had not reported this to the police at the time.

45.2 **Theft and drug related incidents**

Members expressed considerable concern over the amount of theft from the local Co-op. The thieves were never challenged and blatantly walked out with goods. This was not setting a good example, especially for children and there was a general feeling of anger and frustration among residents.

Reporting a crime took too long to process discouraging reports being made.

ACTION –

- **Cllr Johnson to speak to the Chief Inspector at the Lower Earley Police Station**
- **Cllr Johnson to write to the Co-op to ask how they were dealing with the situation**
- **Clerk to draft a letter for Cllr Grimes to send to the Police and Crime Commissioner, Chief Inspector, Chief Constable, Borough Commander, Press and Yuan Yang, MP requesting that more resource was needed, specifically a visible police presence in the community**

24/CYA/46**Youth Club & Youth Services****64.1 Youth Event**

Nothing further to report at the current time.

46.2 Young Councillors Working Party

Schools had only just returned after the summer break so this will be progressed at an appropriate time.

46.3 Shelter for Teenagers

This was discussed under 43.2.

46.4 SPC Website

Cllr Fernandes reported he was reviewing the website and looking at ways to signpost Youth Activities.

24/CYA/47**Correspondence****47.1 Proposal to work in partnership with Earley Town Council for Youth Events in Shinfield north**

The Community Engagement Officer at Wokingham Borough Council has suggested working in partnership with Earley Town Council for Youth Events in Shinfield North. Members felt that it would be useful to engage and include activities in each other's publicity material.

ACTION – Clerk to liaise with Earley Town Council on promoting Youth Events being held in both areas

47.2 It was **NOTED that on the 1st May 2009 SPC had responded to a planning application that included the comment that “We also express concern at the lack of secondary school places and call for S106 amenity provision to provide or enhance local leisure amenities.”**

It was noted that this was probably at the time that Ryeish Green School was closing.

24/CYA/48**Date of Next Meeting****48.1 The date of the next Children and Young Adults Committee meeting will be 12th November 2024**

The meeting ended at 21:12

List of Actions

24/CYA/43

24/CYA/35.2	Clerk to arrange the next meeting of the Education Working Party	Clerk
24/CYA/35.2	Clerk to invite a representative of Oakbank School to the Education Working Party	Clerk
24/CYA/37.2	Clerk to contact the Army Cadet Force (ACF) to see if they would be interested in participating in an event in 2025	Clerk
24/CYA/37.3	Clerk to arrange for increased signage around the Parish with QR codes to direct Youths to local groups	Clerk
24/CYA/38.1	Clerk to prepare options and quotes for displaying activities in the café area for the next meeting	Clerk
24/CYA/38.1	Clerk to arrange for the 'user-friendly' agenda to be displayed	Clerk
24/CYA/39.1	Cllr Grimes to write to the governors prior to the meeting to request that SPC be represented on the new trust	Clerk

24/CYA/44.1	Clerk to follow up with Yuan Yang, MP for an update from the DfE on secondary education in the parish	Clerk
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24/CYA/44.2	Clerk to request WBC to state on planning application 241861/2 that they had no intention of selling the land to the north of the site or not expanding the school in the future	Clerk
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24/CYA/44.2	Clerk to arrange a meeting of the Education Working Party	Clerk
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24/CYA/45.2	Cllr Johnson to speak to the Chief Inspector at the Lower Earley Police Station regarding theft at the Co-op	Cllr Johnson
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24/CYA/45.2	Cllr Johnson to write to the Co-op to ask how they were dealing with the situation	Cllr Johnson
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24/CYA/45.2	Clerk to draft a letter for Cllr Grimes to send to the Police and Crime Commissioner, Chief Inspector, Chief Constable, Borough Commander, Press and Yuan Yang, MP requesting that more resource was needed, specifically a visible police presence in the community	Clerk
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24/CYA/47.1	Clerk to liaise with Earley Town Council on promoting Youth Events being held in both areas	Clerk
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Department
for Education

Dame Kate Dethridge
Regional Director, South East Regions Group
34 Clarendon Road
Watford
WD17 1JJ
RG.SE@education.gov.uk

Bruce Winton
Chief Executive Officer and Clerk
Shinfield Parish Council
School Green
Shinfield
RG2 9EH

31 October 2024

By email: bruce.winton@shinfieldparish.gov.uk

Dear Mr Winton,

Thank you for your letter of 28 July concerning Oakbank School and the broader issues around secondary provision in Shinfield Parish. I apologise for the delay in replying which was due to the formation of a new government and subsequent work to agree its programme of delivery.

We note your concerns regarding Oakbank's recent Ofsted judgment and the ongoing staffing concerns. As mentioned in my previous letter, the Department for Education continues to work closely with Anthem Schools Trust to support Oakbank's improvement journey. You will be aware that The Secretary of State for Education recently announced reforms to the Ofsted framework, including ending the use of single headline judgements for schools. For schools like Oakbank, the department will focus on providing support from high-performing schools to address the key issues. We are working closely with Anthem Schools Trust to ensure the necessary improvements are made as soon as possible.

Regarding the concerns about home to school transport the department's school travel policy aims to ensure that no child is prevented from accessing education due to a lack of transport. Local authorities are required to provide free home-to-school travel for children of compulsory school age (5-16) who attend their nearest school and would not be able to walk there because of distance, their special educational needs, disability, or mobility problem, or because the nature of the route means it would be unsafe for them to do so. There are also extended rights to free travel for children from low-income families. Further information on school travel eligibility for parents can be found here: <https://educationhub.blog.gov.uk/2023/11/03/free-school-transport-explained-eligible-free-travel/>.

Where a parent has applied for their child to attend their nearest suitable school but was refused a place, the next nearest suitable school will be considered when assessing free school travel eligibility. Wokingham Borough Council's school travel policy, here: [Travel assistance for children aged 5 to 16 \(wokingham.gov.uk\)](https://www.wokingham.gov.uk/Travel%20assistance%20for%20children%20aged%205%20to%2016), sets out the process on a child's eligibility for free school travel and I encourage parents to refer to the council's guidelines for further clarity.

On the issue of secondary school capacity and place provision for residents of Shinfield Parish, local authorities have a statutory duty to ensure sufficient places are available. Departmental officials, including Pupil Place Planning Advisers, work closely with local authority officers to support them to meet their statutory duty to provide sufficient school places. In 2024, 94.8% of applicants in Wokingham received an offer at one of their top three preferred secondary schools (the average rate across England is 94.6%. For September 2024 admissions intake, the local authority agreed additional capacity at a number of secondary schools. Wokingham Borough Council officers have also worked proactively with local schools to increase capacity. We will continue to engage with the LA on their longer-term strategy for school places in Shinfield and the wider area.

We are committed to ensuring that all children have access to a high-quality school place where they can achieve and thrive. We will continue to engage with the local authority, the school and Academy Trust to ensure that improvements are made and sustained at Oakbank.

Yours sincerely,

A handwritten signature in black ink, reading 'K. Dethridge'. The signature is fluid and cursive, with a large initial 'K' and a stylized 'Dethridge'.

Dame Kate Dethridge
Regional Director, South East Regions Group

CC: Yuan Yang, MP for Earley & Woodley

Statement on Education in Shinfield Parish drafted by Cllr Grimes

At the meeting with Yuan Yang MP to ask for assistance of the Secretary of State or Minister at the DfE in the matter of Oakbank we agreed to give our policy on Education to her to support the case. The draft statement is below for approval by Full Council.

Background

Shinfield Civil Parish contains 3 Primary Schools: Lambs Lane, Alder Grove & Grazeley together with Shinfield Infants & Nursery School and Shinfield St. Mary's Junior School. Whiteknights School is adjacent to the northern eastern boundary of the Parish and the independent Crosfields School also lies within the parish. ~~A further primary school site has been identified in Spencers Wood to meet further population growth within the South of M4 Strategic Development Location (SM4SDL).~~

Over the past 15 years Shinfield has grown from a village to a suburb of Reading, with the building of in excess of 4,000 houses. More are expected. School provision has not increased in line with this great expansion. We have a new primary school, Alder Grove, which is massively oversubscribed. WBC has procrastinated over the second primary school, promised in the South of M4 Strategic Development Location (SM4SDL), where a site was allocated. They have now brought forwards a planning application for a much smaller school than is required. As a consequence, around half the site has been sold by the developers.

There is therefore a considerable shortfall in primary school places in the parish (and no local provision at all in Swallowfield) causing a daily outflow of children to schools elsewhere in the borough.

There is one secondary school in the parish, Oakbank. This is much too small to satisfy local demand. Moreover, OFSTED, Shinfield Parish Council and parents in the parish have significant concerns over the performance of the school and as a result, the school habitually underrecruits. ~~It should be noted that Wokingham's published policy that "8 secondary schools across the borough" specifically excludes Oakbank from that number. Again, there is a~~ substantial daily outflow of pupils to schools at some distance from the parish.

Whilst there was an early expectation that Bohunt school would serve Shinfield, the scale of development in Arborfield has largely removed that option. This has limited parental choice in the parish to either Oakbank School or schools in central Wokingham along the A329 corridor. Shinfield Parish is the only part of the borough of Wokingham without local choice in secondary education. Choice of secondary school is at a significant financial cost to our parents with school bus passes (if parents can secure a bus place) costing £950 per annum in 2024/25.

The parish does not have any local sixth form provision.

POLICY

1. The Shinfield Parish Council works to ensure that a good quality local education is accessible to all the parishes' children throughout their school years on an equal basis to children throughout Wokingham.
2. Shinfield Parish Council will work with providers, stakeholders, Thames Valley Science Park and other local institutions and local employers to ensure that all schools are of the best quality and have sufficient capacity to meet the needs of the community.

3. Shinfield Parish Council will work with Wokingham Borough Council to ensure that compliance with government policy on parental choice shall not be based on parental ability to pay for home to school transport.
4. Shinfield Parish Council will work with Wokingham Borough Council to ensure that students are not economically disadvantaged compared to the rest of the borough when accessing post-16 (sixth form) education."

Mobile Free School

Background

Attached is a proposal from a parent at Oakbank School, with a supporting letter from the Deputy Headteacher, for a scheme to provide pouches for mobile phones to reduce their impact on teaching at the school.

I am advised that the implementation cost would be in the order of £11,250.



Oakbank School
Hyde End Lane | Ryeish Green | Reading RG7 1ER
0118 988 3616 | enquiries@oakbank.anthemtrust.uk

Acting Headteacher: Mrs D Finlay

Shinfield Parish Council
Children's and Young Adults Committee
School Green Centre
Shinfield, Reading, RG2 9EH

23rd October 2024

Dear Committee Members,

I am writing on behalf of Oakbank to request funding to implement the use of Yondr phone pouches within our school community. As Deputy Headteacher, I have witnessed first-hand the growing concerns around the overuse of mobile phones and the subsequent impact this has on the mental health and well-being of both students and staff. We strongly believe that this initiative will bring about positive changes in our learning environment by addressing the mental health challenges exacerbated by mobile phone usage.

The Need for Yondr in Schools

Mobile phones have become a constant presence in the lives of young people. While they serve many useful purposes, their misuse during school hours can lead to distractions, social pressures, and an unhealthy dependency on digital interaction. Research shows that excessive phone use, particularly on social media, contributes to anxiety, stress, and feelings of inadequacy among students. Our staff, too, face challenges as mobile phones often interrupt the learning process, affect classroom engagement, and create a continuous need for behavioural management.

Mental Health Benefits for Students

Introducing Yondr phone pouches offers a simple, effective solution to these issues. By locking away phones during school hours, we will create an environment where students can be fully present, engage with learning, and connect with their peers face-to-face. This digital detox has been shown to:

- **Reduce Anxiety and Stress:** Students will have fewer opportunities to compare themselves to others on social media, decreasing feelings of inadequacy and social anxiety.
- **Improve Focus and Mindfulness:** With fewer distractions, students can concentrate more effectively in class, which will improve their academic performance and overall sense of accomplishment.
- **Encourage Healthier Social Interactions:** Without phones, students will be more likely to engage in meaningful in-person conversations, fostering a stronger sense of community and social belonging.



Oakbank School is part of Anthem School's Trust - an exempt charity and a company limited by guarantee.
Registered in England & Wales: Company No 7468210
Registered Office: 11-13 Grosvenor Gardens, Victoria, London, SW1W 0DH

Mental Health Benefits for Staff

Teachers and school staff also experience the negative effects of widespread phone use in schools. By implementing Yondr, we will significantly alleviate some of the pressures faced by our staff:

- **Improved Classroom Management:** Teachers will no longer need to constantly monitor phone usage during lessons, allowing them to focus on instruction and building positive relationships with students.
- **Reduction in Burnout:** Reducing distractions and improving classroom behaviour contributes to a calmer, more productive learning environment, easing the emotional burden on staff.
- **Support for Wellbeing Initiatives:** This initiative aligns with the school's broader goals of promoting staff well-being, which is directly linked to better teaching outcomes and student success.

Proven Success in Other Schools

Schools that have already implemented Yondr pouches report notable improvements in both student behaviour and academic performance. We are confident that similar outcomes can be achieved here at Oakbank. Our pastoral team is committed to supporting students through this transition, and we believe that removing the temptation of mobile phones will help cultivate a more supportive, focused learning environment.

The introduction of Yondr phone pouches at Oakbank represents a proactive step in improving the mental health and well-being of both our students and staff. By fostering a phone-free environment during the school day, we will reduce anxiety, promote mindfulness, and strengthen our school community. We kindly request your support in funding this initiative and look forward to the positive changes it will bring.

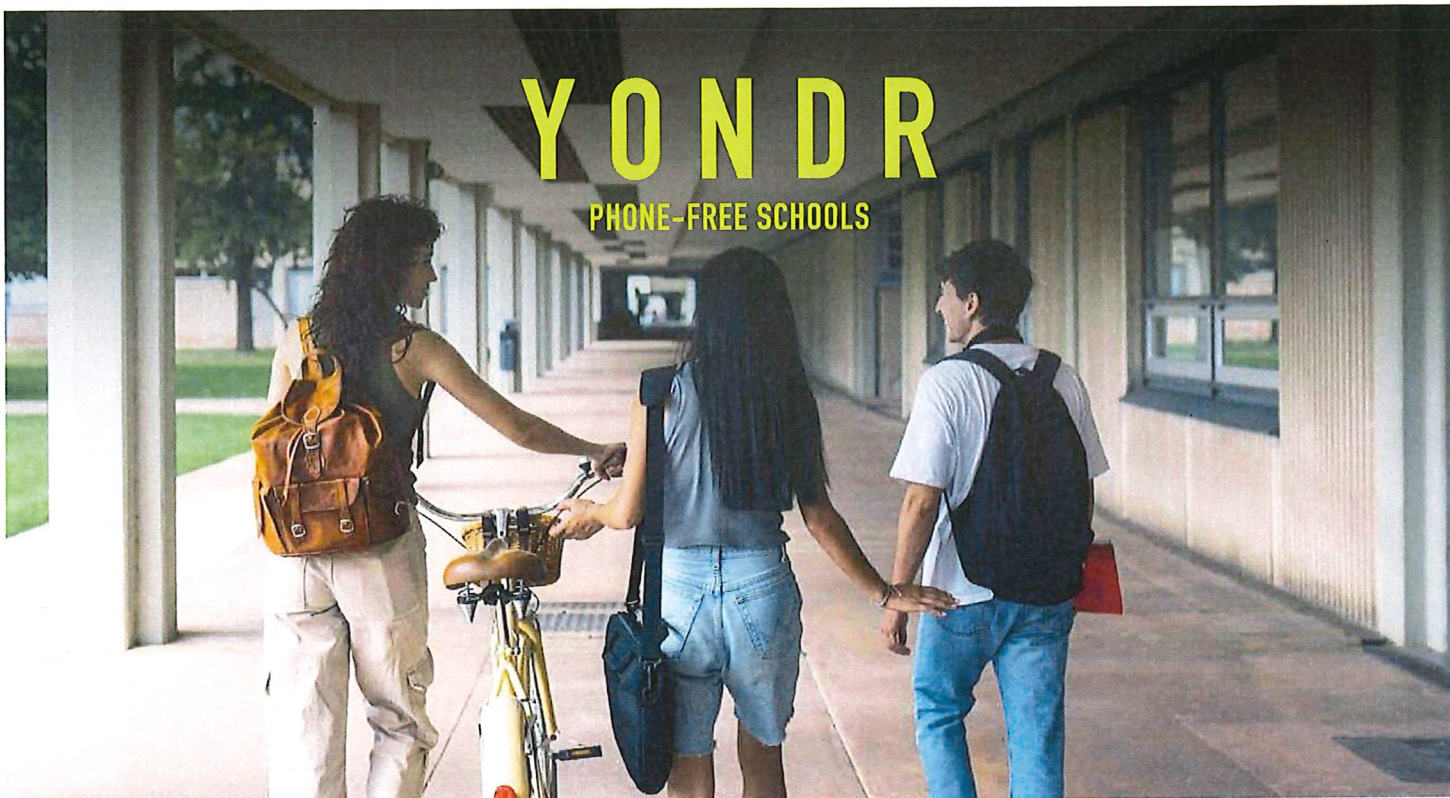
Thank you for considering our application. We look forward to working together to promote the well-being of young people and educators in our community.

Mrs Katherine Walker
Deputy Headteacher

t. 0118 988 3616 e. enquiries@oakbank.anthemtrust.uk w. www.oakbank.anthemtrust.uk

YONDR

PHONE-FREE SCHOOLS



PHONE-FREE SCHOOLS FEEL DIFFERENT

Classrooms are focused. Students are less anxious. The cafeteria is loud and lively. Without the constant inundation of technology, kids can be kids again.

YONDR SHIELDS STUDENTS FROM THE NEGATIVE EFFECTS OF CELL PHONE USE:

ANXIETY AND DEPRESSION • SOCIAL ALIENATION • BEHAVIORAL ISSUES • CYBER BULLYING • POOR ACADEMIC PERFORMANCE

10 YEARS OF PHONE-FREE SCHOOLS

Yondr pioneered the concept of phone-free schools in 2014. Our team has developed the products and guidance to help schools create engaging, phone-free learning environments from arrival to dismissal.

YONDR SCHOOL SURVEY

86%

Saw positive impact on student safety and wellness

84%

Saw positive change in student engagement

72%

Saw positive change in student behavior

“The schoolyard is buzzing with dialogue-rich student interaction and, quite significantly, eye contact between peers.”

—Jason L, School Principal

MILLIONS OF STUDENTS USE YONDR EVERY DAY
VISIT [EVERYONDR.COM](https://everyondr.com) TO LEARN MORE

YONDR

THE COMPLETE PHONE-FREE SOLUTION



THE YONDR PROGRAM



PHONE-FREE EQUIPMENT

- Student Pouches
- Medical Pouches
- Magnet Bases and Handheld Magnets
- Storage Totes and Hampers
- Magnet Lockbox



TRAINING AND SUPPORT

- Implementation Planning
- Program Orientation
- Ongoing Support
- Assessment and Evaluation
- On-Site Implementation



CURRICULUM RESOURCES

Launching Fall 2024

- Fundamentals of Digital Citizenship
- Lesson Plans
- Phone-Free Activity Guides
- Resource Library for Parents
- Program Maintenance Resources



SCHOOL-WIDE, PHONE-FREE FOCUS

The button-lock pouch and magnet design allow students to maintain ownership of their phones without distraction. This all-day approach alleviates administration and staff from the responsibility, time, and liability of collecting and storing phones.

The Yondr Program creates an environment for students to thrive without distractions.

MILLIONS OF STUDENTS USE YONDR EVERY DAY
VISIT [EVERYONDR.COM](https://everyondr.com) TO LEARN MORE

YONDR

PHONE-FREE SCHOOLS

YONDR PROGRAMME FURTHER INFORMATION

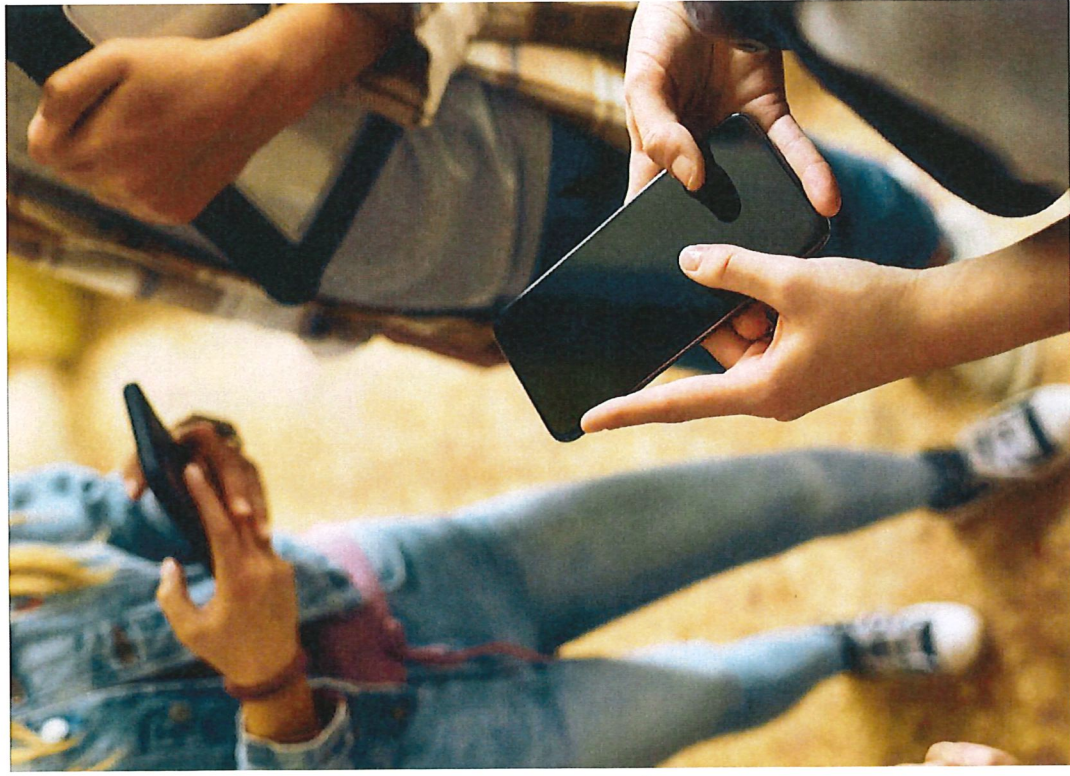
OVERYONDR.COM

YONDR

MINIMIZE DISTRACTIONS
MAXIMIZE LEARNING

YONDR — PRIVATE + CONFIDENTIAL

EVERYONDR.COM — 2



YONDR

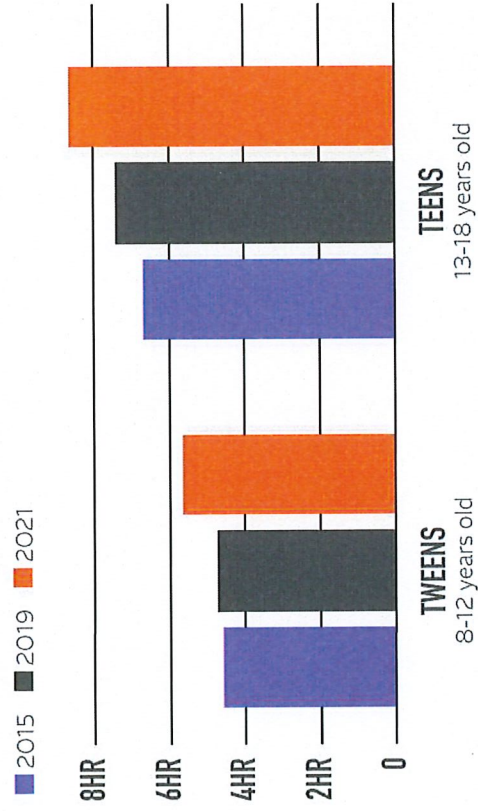
THE PROBLEM IS RIGHT IN FRONT OF US

- Schools around the world are seeing the damaging effects of phones.
- Student engagement, academic performance, and social development are declining fast.
- Anxiety, depression, self-harm, and bullying are occurring in higher numbers than any other generation.
- Teachers cite phones-related issues as a significant factor when leaving the profession.

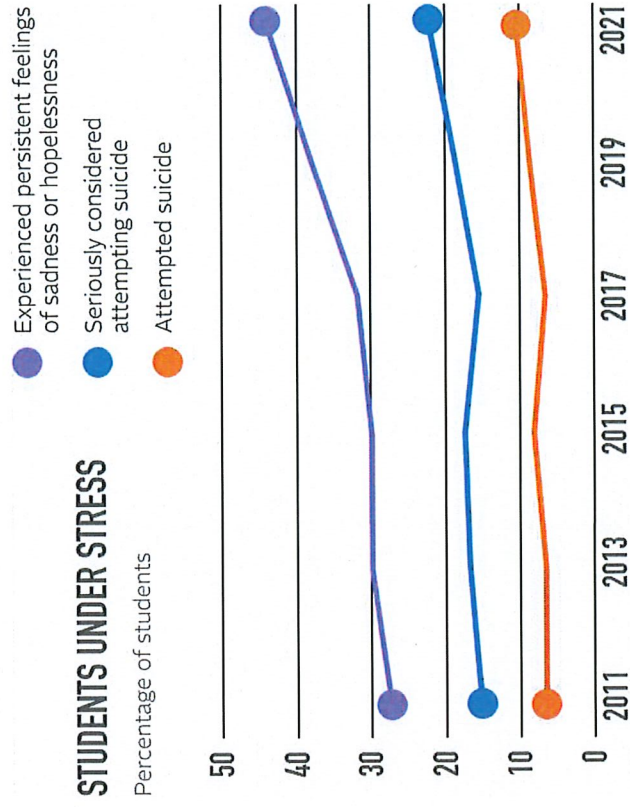
THE DATA ABOUT PHONES AND MENTAL HEALTH IS CLEAR

YONDR

TOTAL SCREEN TIME PER DAY



STUDENTS UNDER STRESS



**SHOCKING HEADLINES
SHOW THE STRUGGLES
IN SCHOOLS**

YONDR — PRIVATE + CONFIDENTIAL

YONDR

**Digital Distractions in Class Linked
to Lower Academic Performance**

**The Epidemic of Anxiety
Among Today's Students**

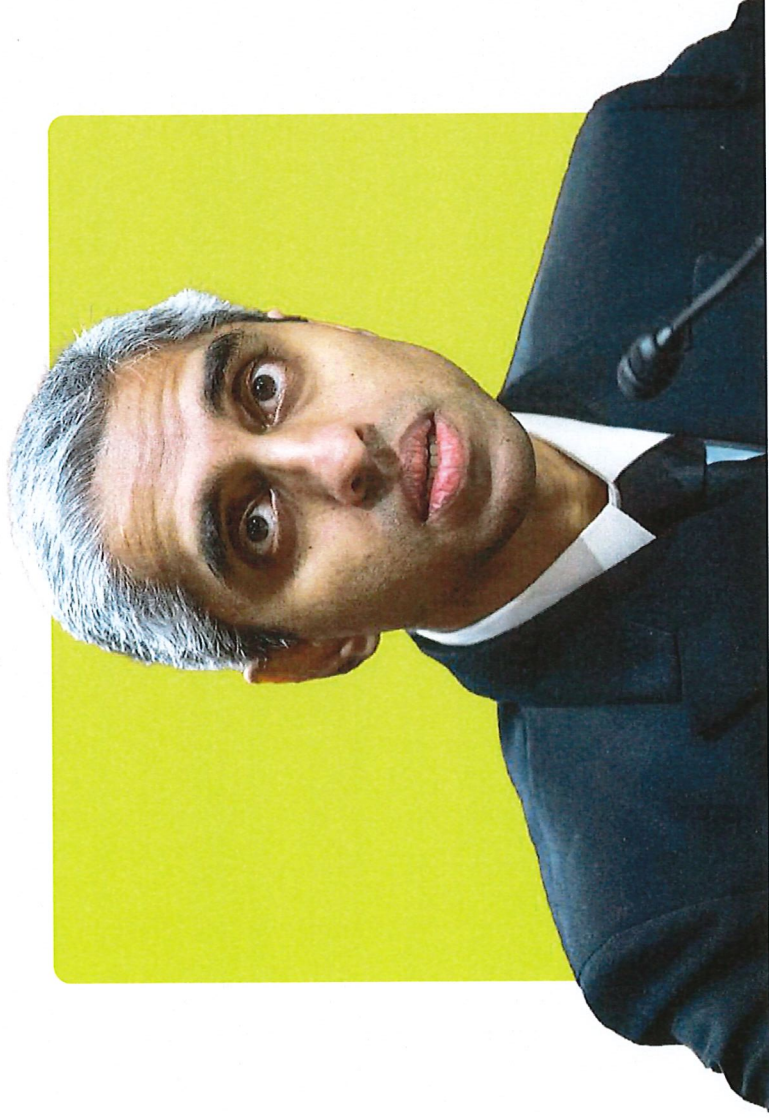
**Study: Outside of School, America's
Teens Average 70 Hours Per Week
Glued to Screens**

***Teen Girls Confront an Epidemic of
Deepfake Nudes in Schools***

**School District Sued After Viral
Video Showed Brutal Student Attack**

OVERYONDR.COM | 5

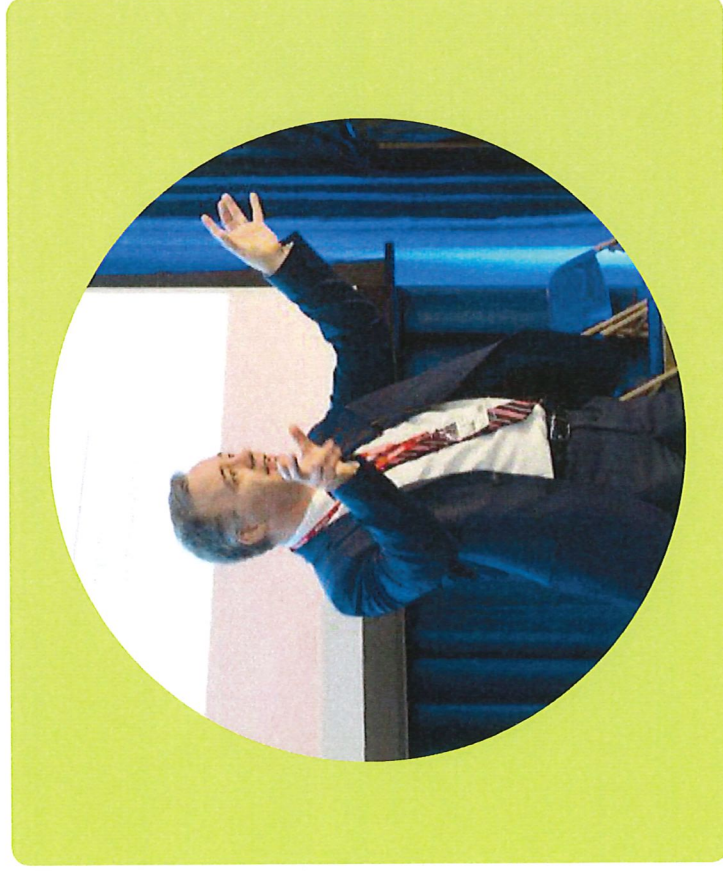
US SURGEON GENERAL WARNS OF 'PROFOUND RISK' OF SOCIAL MEDIA



"We are in the middle of a national youth mental health crisis, and I am concerned that social media is an important driver of that crisis—one that we must urgently address."

*– US Surgeon General,
Vivek Murthy*

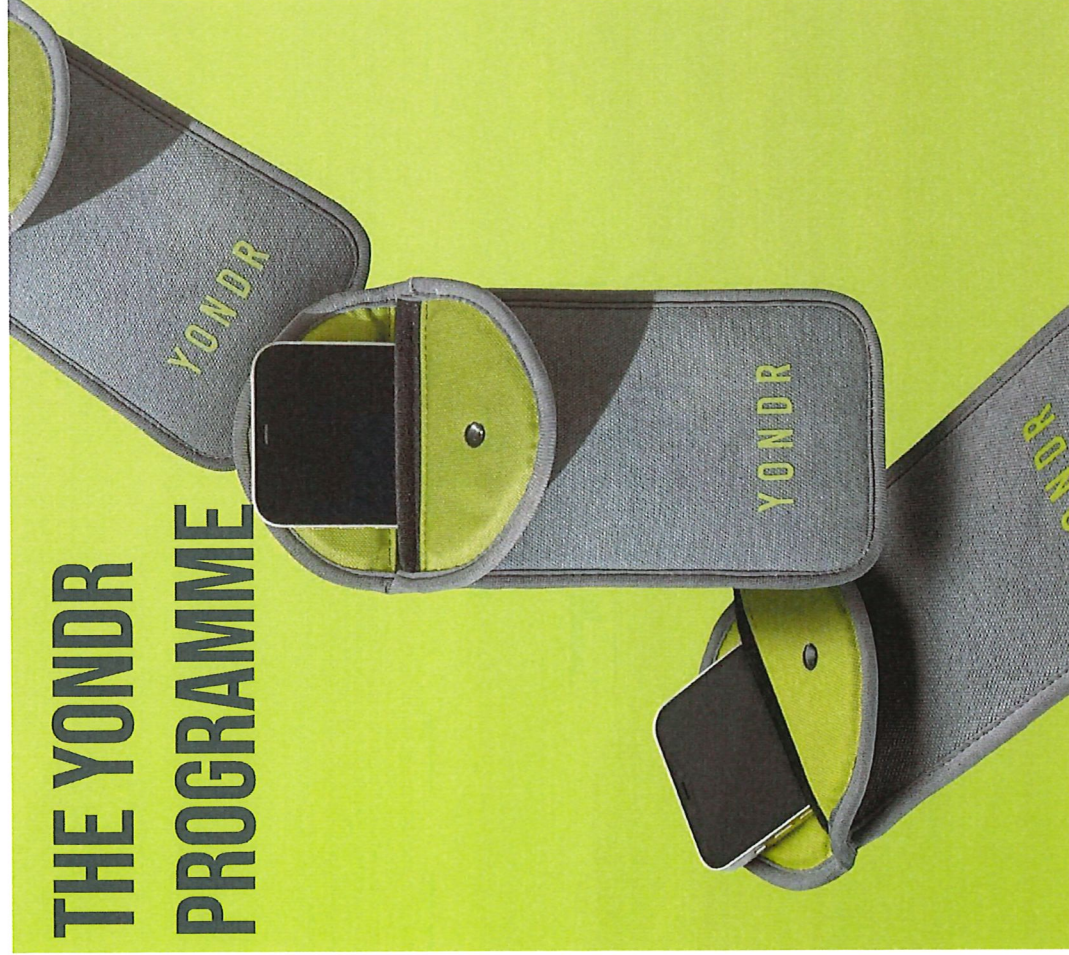
UK GOVERNMENT ADVISOR ISSUES WARNING ABOUT SOCIAL MEDIA'S IMPACT ON YOUTH MENTAL HEALTH



Mobile phones may be ubiquitous, but we have a strong and growing understanding of how damaging they can be for a child's social and educational development. And it's the least advantaged who suffer most.

– Behaviour Advisor DfE
Tom Bennett OBE

THE YONDR PROGRAMME



YONDR

The Yondr Programme creates a phone-free learning environment for all students from arrival to dismissal.

Improvements are seen in:

- ★ Student behavior
- ★ Student engagement
- ★ Academic performance
- ★ Narrowing the achievement gap
- ★ College/Workplace readiness
- ★ Social connection
- ★ Mental health

10 YEARS OF PHONE-FREE SCHOOLS:



Graham Dugoni
Founded Yondr in 2014
Yondr CEO

YOND R

YONDR CREATES PHONE-FREE SCHOOLS IN OVER
40 COUNTRIES ACROSS THE GLOBE.

WE HAVE OFFICES IN CALIFORNIA, NEW YORK, THE
UK, IRELAND AND AUSTRALIA.

EVERY DAY, OVER **1 MILLION STUDENTS**
BENEFIT FROM A PHONE-FREE EDUCATION.

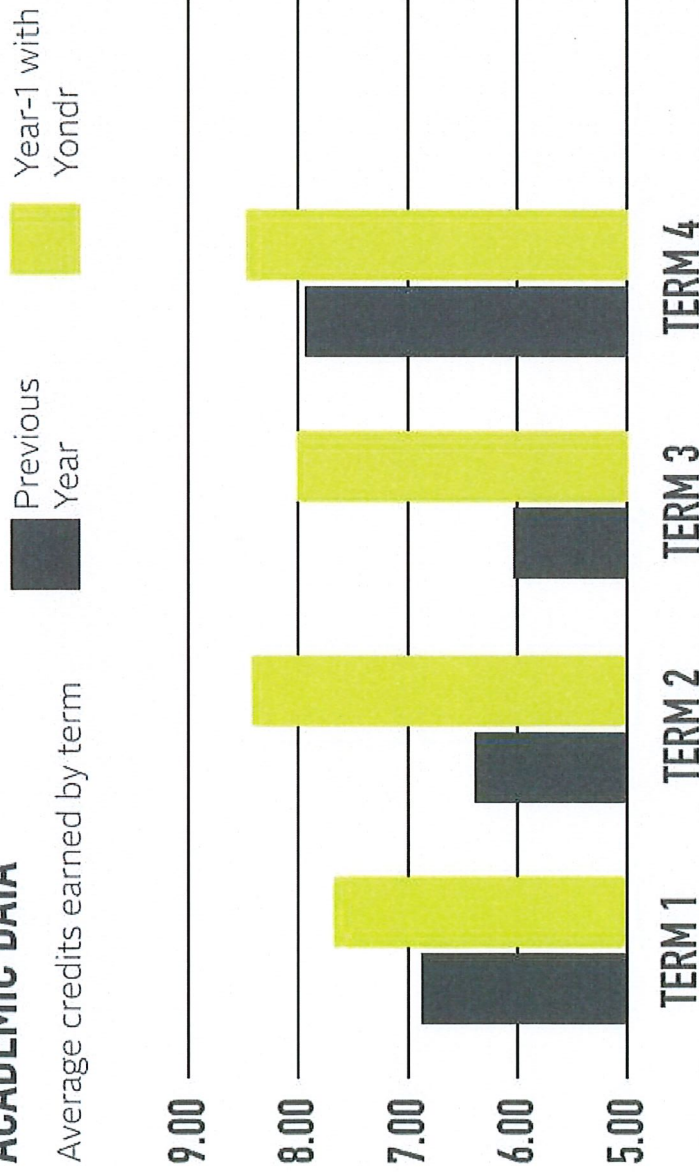
YONDR

WATCH THE YONDR PROGRAMME IN ACTION



YONDR — PRIVATE + CONFIDENTIAL

ACADEMIC DATA



Key Takeaways:

- Credits increased every term with Yondr
- Seasonal slump mitigated with Yondr
- Results continued in an upward trend

THE YONDR PROGRAM SHIELDS STUDENTS FROM THE NEGATIVE EFFECTS OF CELL PHONE USE:
ANXIETY AND DEPRESSION • SOCIAL ALIENATION • BEHAVIORAL ISSUES • CYBER BULLYING • POOR ACADEMIC PERFORMANCE

The Case for a Smartphone Ban in Schools

Iain Mansfield, Dr Sean Phillips and Niamh Webb

Foreword by Professor Jonathan Haidt

April 2024 Report surveyed 800 UK schools

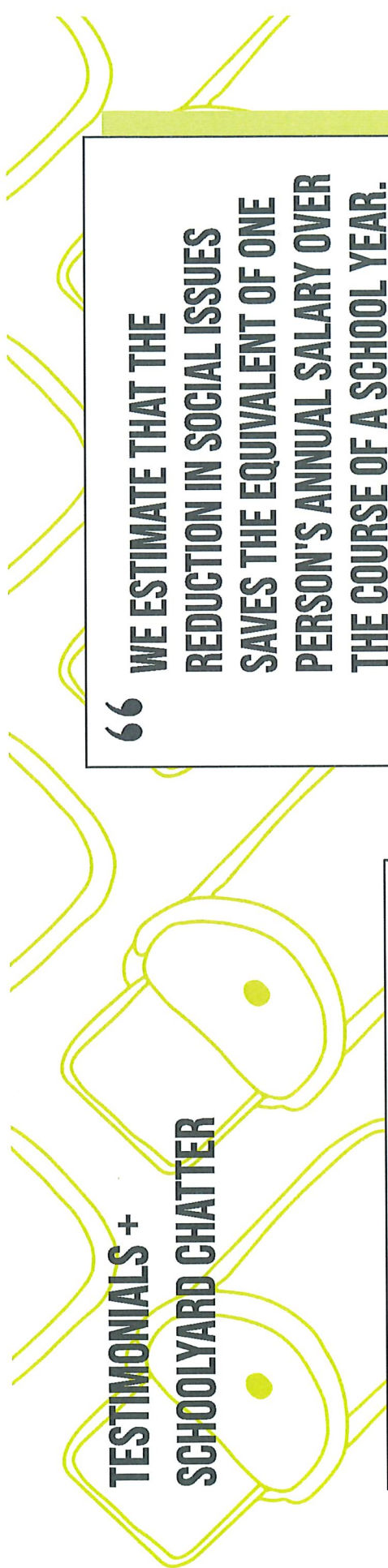
Secondary Schools with effective phone bans:

- Were twice as likely to rated 'outstanding' by Ofsted
- Achieved GCSE results 1 – 2 grades higher (equivalent to a Progress 8 differential of 0.13 – 0.25)

All this despite the fact that schools with 'effective bans' had a higher proportion of students on free school meals, usually correlated with lower Progress 8 and worse Ofsted ratings.

Types of phone ban

- **Effective Ban.** Phones not allowed in school or stored in lockers, Yondr pouches or equivalent at start of day. (11% of UK schools)
- **Ban but phone present.** Phones banned, but accessible to the student (52%)
- **Partial ban.** Phones banned in some places but allowed in others (36%)
- **No ban** (0%)



TESTIMONIALS + SCHOOLYARD CHATTER

“

**IT'S KEEPING ME AWAY FROM
DISTRACTIONS AND I CAN COUNT ON
MYSELF TO FINISH MORE WORK.**

— Darian O, High School Student

“

**WE ESTIMATE THAT THE
REDUCTION IN SOCIAL ISSUES
SAVES THE EQUIVALENT OF ONE
PERSON'S ANNUAL SALARY OVER
THE COURSE OF A SCHOOL YEAR.**

— Jonathan C, School Principal

“

The schoolyard is buzzing with
dialogue-rich student interaction and,
eye contact between peers.

— Jason L, School Principal



TESTIMONIALS + SCHOOLYARD CHATTER

**“AFTER 18 MONTHS, THE SCHOOL IS
TRANSFORMED. STUDENTS ARE
MORE RESPECTFUL, BECOMING
BETTER LEARNERS AND BECOMING
MORE RESILIENT.**

— Jayne McLaren, The Hurst School

**“THE INTRODUCTION OF YONDR HAS
BEEN THE BIGGEST SUCCESS I
HAVE BEEN INVOLVED WITH FOR A
LONG TIME.**

— Mark Newnham Reeve, Eastbourne
Academy

**“TRANSFORMATIONAL. IT HAS
CHANGED THE SCHOOL.**

— Damian McBeath, John Wallis
Academy

IN THE PRESS

YONDR

THE
SPECTATOR

YONDR: THE EXTRAORDINARY RESULTS OF
ONE SCHOOL'S PHONE BAN.

The Washington Post

THIS SIMPLE SOLUTION TO SMARTPHONE
ADDICTION

FAST COMPANY

PHONE-FREE AND LOVING IT. WHY YONDR
USAGE IS SPIKING IN SCHOOL DISTRICTS.

©CBS MORNINGS

YONDR TRANSFORMED THIS NEWBURGH
SCHOOL WITH A PHONE-FREE PROGRAM.

TIME

PHONE POUCHES PROMISE TO IMPROVE
FOCUS AT SCHOOL.

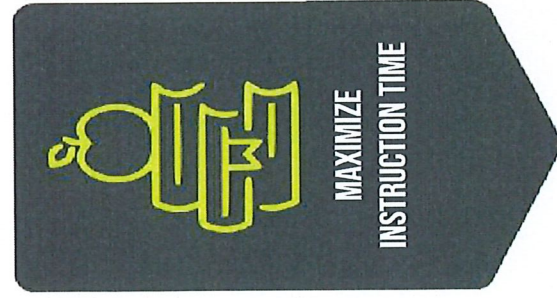


THE TIMES

KENT ACADEMY USES YONDR TO BAN
PHONES: 'THE CONSEQUENCES HAVE BEEN
DRAMATIC, INSTANT AND SURPRISING.'

YONDR PROGRAMME BENEFITS

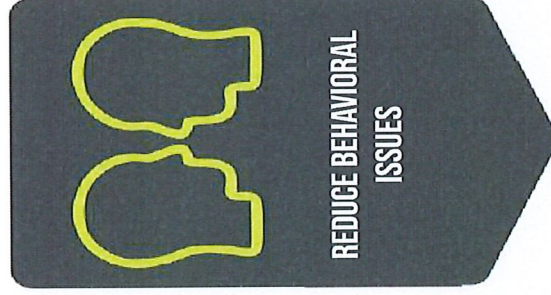
YONDR



MAXIMIZE
INSTRUCTION TIME



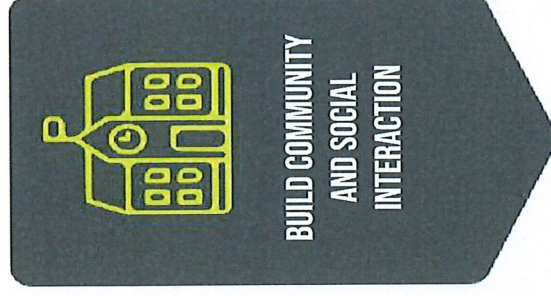
FOCUS STUDENTS
ON LEARNING



REDUCE BEHAVIORAL
ISSUES



MAXIMIZE
INSTRUCTION TIME



BUILD COMMUNITY
AND SOCIAL
INTERACTION

YONDR PROGRAMME

YONDR

THE YONDR PROGRAMME INCLUDES

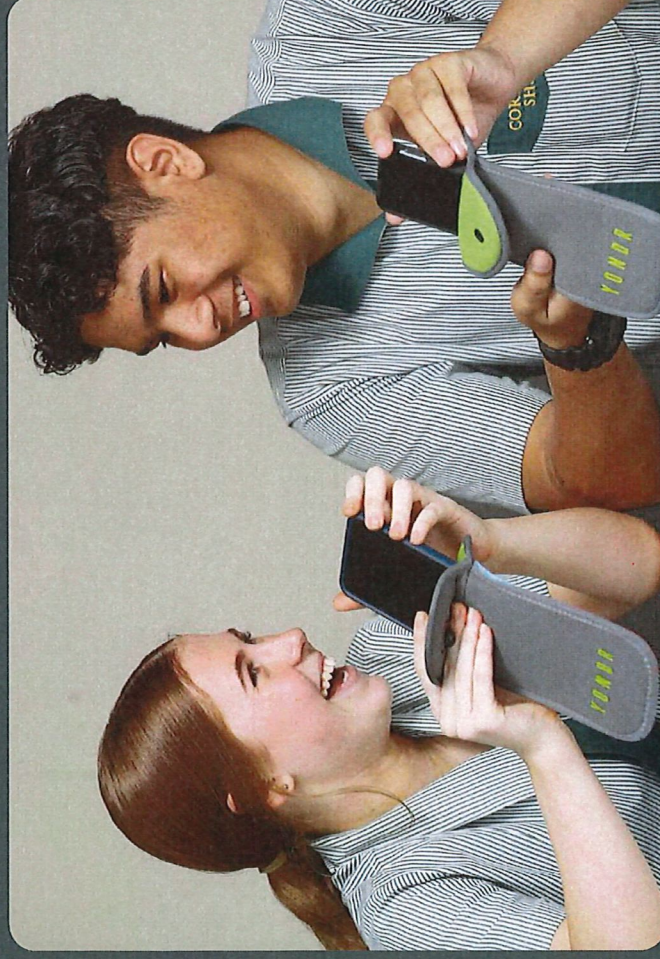
- **Phone-Free Equipment.** Student pouches, medical pouches, magnet bases, handheld magnets, storage totes, and storage hampers.
- **Training and Support.** Implementation planning, programme orientation, ongoing support, yearly assessment and evaluation.
- **Curriculum Resources.** Fundamentals of digital citizenship, lesson plans, activity guides, resource library, and program maintenance.



YONDR

PHONE-FREE SCHOOLS FEEL DIFFERENT

Let's work together to create
an environment for your
students to thrive without
distractions.



YONDR — PRIVATE + CONFIDENTIAL

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THANK YOU

Reach out to
ROBBIE@EVERYONDR.COM
with any questions

Learn more at
EVERYONDR.COM

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