

Welcome

SHINFIELD
STUDIOS



Meet The Team



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Shinfield Studios



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Supported by a team of technical experts:

**BARTON
WILLMORE**


BIDWELLS

SCOTT BROWNRIGG⁺



HOARE LEA 

 **curtin&co**



The British Film Industry

- The film and television industry is a major driver of the UK economy.
- Inward investment stood at £3.6 billion in 2019, an increase of 16% on 2018.
- Further, substantial demand exists to bring production to the UK but existing UK Studios are at capacity.
- The UK is also a centre of excellence for post-production and visual effects, and also drives production to the UK.
- Why is Thames Valley Science Park such a good location?
- Shinfield Studios will work with the University of Reading to bring forward skills and talent development opportunities for the studios.
- We will work with local talent pipeline from primary school to post-graduate, to build upon local creative ability.

WE ARE ON OUR JOURNEY AND THIS IS THE FIRST PART

Shinfield Studios CGI



Shinfield Studios CGI



Shinfield Studios CGI



Illustrative Masterplan For Main Scheme

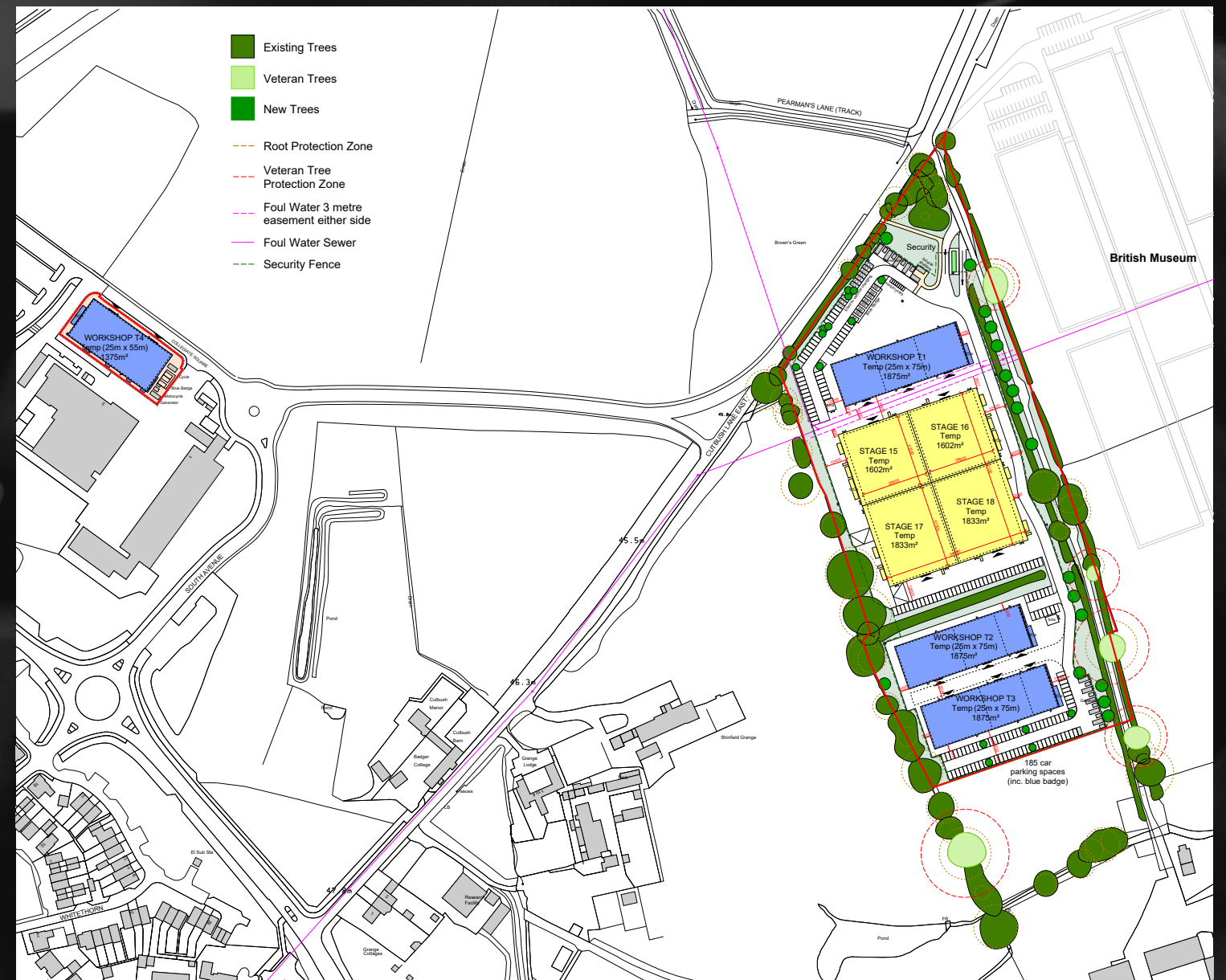
- Approx 1million sq' (95,000sqm) of stage space workshops for set construction, production offices as well as space for ancillary businesses such as visual effects, lighting and equipment suppliers
- Filming backlot
- Post production screening rooms, a cinema and flexible meeting space



Application We Have Just Submitted

- Four sound stages interconnected as one structure
- Four workshops (one located on existing Gateway 4 plot at Thames Valley Science Park)
- Associated parking and landscape
- Structures to have recessive colours (similar materials to adjacent British Museum building)
- Proposal to include solar panels on the stage roofs
- Proposed upgrade to Public Right of Way along western boundary (to be agreed with WBC)
- Major international production needs space from September

The temporary application is for five years and offers the opportunity to attract significant inward investment into Wokingham, at a time when our local economy needs to recover from the impact of COVID.



Film Stages
Workshops

Photomontage - Temporary Application

View E existing

10 frame stitched image | FOV 180 x 38 degrees | Camera height above survey point 1.6m | Nominal lens rise 0mm | Date 11.02.21 | Time 11:40



View E proposed fully rendered, AVR04, Type 4 Photomontage



To achieve the optimum hand-held viewing distance of between 300-500mm (as per The Landscape Institute's guidelines), we recommend printing this image edge to edge on A0 landscape and viewing it from a distance of 370mm.



Photomontage - Temporary Application

View I existing

10 frame stitched image | FOV 180 x 38 degrees | Camera height above survey point 1.6m | Nominal lens rise 0mm | Date 11.02.21 | Time 10:58



View I proposed fully rendered, AVR04, Type 4 Photomontage



To achieve the optimum hand-held viewing distance of between 300-500mm (as per The Landscape Institute's guidelines), **we recommend printing this image edge to edge on A0 landscape and viewing it from a distance of 370mm.**



Considerations

- Engaging with the local community
- Jobs and post COVID recovery
- Transport
- Sustainability
- Benefits



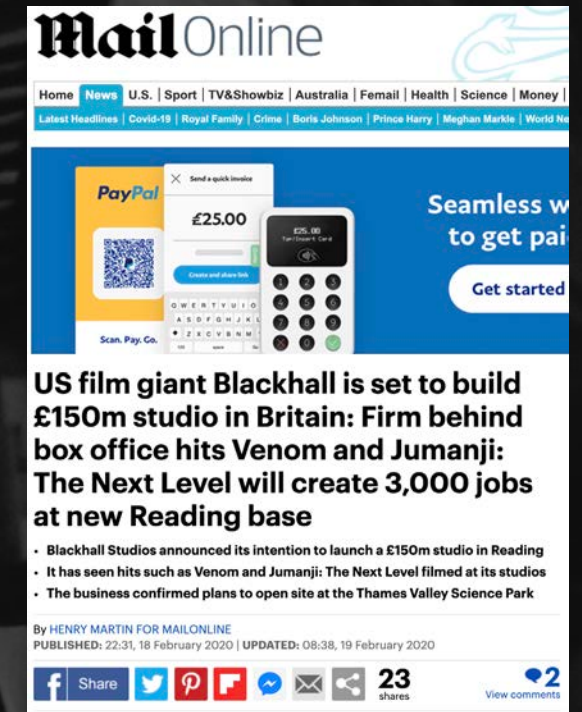
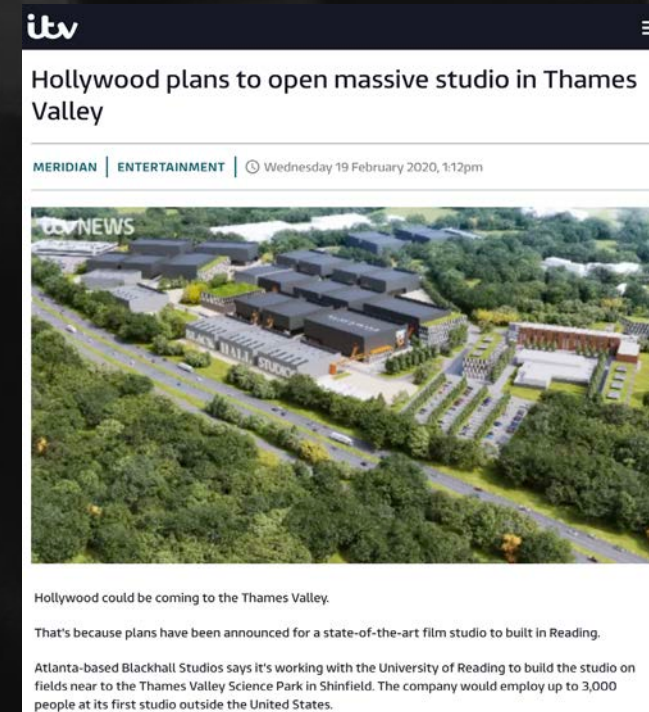
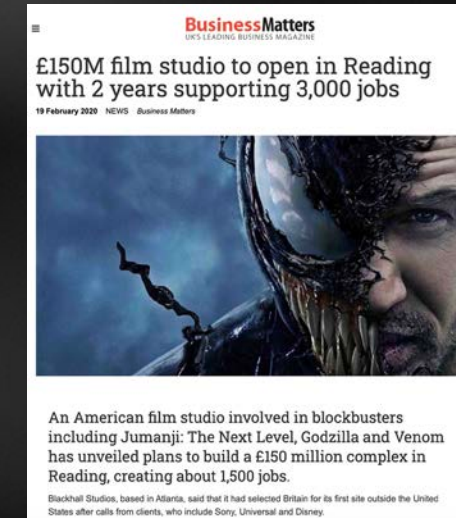
1. Engaging With The Local Community

2020 – launch (as Blackhall Studios)

- Meeting with Parish Councils and interested parties
- Press coverage (local and national) to promote proposals
- Local and national television coverage
- Meetings with Wokingham Borough Council and Reading Borough Council - Feedback gathered and fed into proposals

2021 – following feedback, changed name to Shinfield Studios

- Further meetings with parishes and local authority
- Newsletter
- Online public exhibition



2. Local Jobs & Skills

- The application we have just submitted, if approved, will create 600 new jobs and 220 jobs in construction;
- This inward investment in the temporary studios and main application will generate opportunities for schools, colleges and higher education.
- We want to see young people inspired to take up careers in the film industry because it offers such a breadth of opportunities. From accounting and marketing jobs, through carpentry and electricians, to costumeries and digital arts the wide scope of jobs are an important attraction.



3. Transport

- The Thames Valley Science Park enjoys a high level of pedestrian and cycle connectivity, not least due to the significant investment in new infrastructure that has been implemented in the area over recent years.
- There is also an established and frequent bus service that operates to and from key destinations within Reading such as the rail station and the University of Reading's main Campus at Whiteknights.
- Sustainable access for the Shinfield Studios development is from the Shinfield Eastern Relief Road via the Thames Valley Science Park roundabout.
- It is important to note that vehicle movements to and from the south-eastern parcel will be restricted from utilising the southern section of Cutbush Lane.



3. Transport

- The Eastern Relief Road and the A327 Gyratory have been designed to accommodate more than 950 peak hour traffic movements associated with a fully built out Science Park.
- There will be significantly fewer vehicular trip movements during the peak hours when compared to the already consented business park use at the Thames Valley Science Park.



4. Sustainability

- Air Source Heat Pumps when main campus works complete
- Solar roof panels (10% of energy use)
- Modular construction – reduced waste and construction traffic
- Site 3 and hedge planting plus offsite habitat creation to create 10% biodiversity net gain
- Secure cycle storage and cyclist facilities
- Connection to the national grid for electricity

5. Benefits

The proposed development of the films studios offers a wide range of benefits to Wokingham and the surrounding area. The Thames Valley Berkshire Local Enterprise Partnership (LEP) has produced a Local Industrial Strategy and the proposals support and complement this.



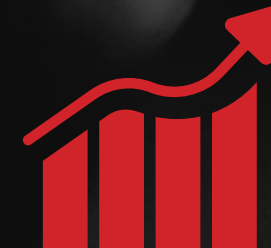
Putting Shinfield on the global film map



Significant inward investment



Employment opportunities



Aiding the post COVID recovery



Supporting the GREAT Britain campaign



Skills development opportunities and apprenticeships



Sustainable Transport infrastructure improvements



Sustainable development

What's Happening Now?

- An application has been submitted for the temporary studios
- We expect it to be heard at WBC's Planning Committee on 24th March
- Assuming consent is granted, work will commence on site straight away
- The first buildings will be occupied from 1 July and the full scheme must be finished by 1 September 2021 to secure the exciting opportunity of a major US-based franchise coming to Wokingham
- We are continuing to work on the main application which will be submitted in spring this year
- **We need your help. We hope everyone can see the huge opportunity this site brings, but we need you to express your support to those who will make the decision!**
- Follow the link to have your say:
[https://planning.wokingham.gov.uk/FastWebPL/comment.
asp?AltRef=210387&ApplicationNumber=210387&AddressPrefix=&Postcode=&KeywordSearch=&Submit=Search](https://planning.wokingham.gov.uk/FastWebPL/comment.asp?AltRef=210387&ApplicationNumber=210387&AddressPrefix=&Postcode=&KeywordSearch=&Submit=Search)

Contact Us

In the meantime please continue to contact Paul Harvey for further information:

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We Would Like To Thank The Following For Their Support:

