

Traffic Consultation Day

Saturday 28th January 2023

What are we trying to achieve?

- **Reduce**
 - Traffic speeds
 - Traffic volumes
- **Improve**
 - Road safety
 - Improve health of residents
 - By reducing noise levels
 - By reducing pollution levels

What will be a successful outcome?

- **To move through traffic to the arterial roads and away from parish residential areas**
 - To direct traffic on to M4, A33 & A327 Eastern Relief Road
- **To move traffic away from**
 - Hollow Lane
 - B3349 from Swallowfield towards Spencers Wood
 - Church Lane
 - Old Basingstoke Road
 - Beech Hill Road
 - Lambshill
 - Hyde End Road
 - Hyde End Lane

How will we achieve this?

- **Traffic Calming Measures**
 - 30 mph speed limits on main roads in the parish
 - Reducing to 20 mph outside schools
 - Bus Lane leading to University Bridge over M4
 - Chicanes
 - "Build Outs" allowing cyclists through but slowing vehicles
 - Speed tables
 - Incorporating zebra crossings where appropriate

How will we achieve this? (Continued)

- **Enforcement of weight limit restrictions**
 - One way roads
 - Achieved in close consultation with residents

What is the programme?

- **We have already**
 - Formed a Parish Council Working Party
 - Developed an initial detailed strategy
 - Had that strategy audited by a traffic consultant
 - Held initial discussion with WBC Road Engineer
- **We are now holding**
 - This Parish Public Consultation
- **We will then**
 - Take into account the feedback from this consultation
 - Update our detailed proposals
 - Present those detailed proposals to Wokingham Borough Council to see how best we can work together to achieve the desired outcomes

Specific Initiatives

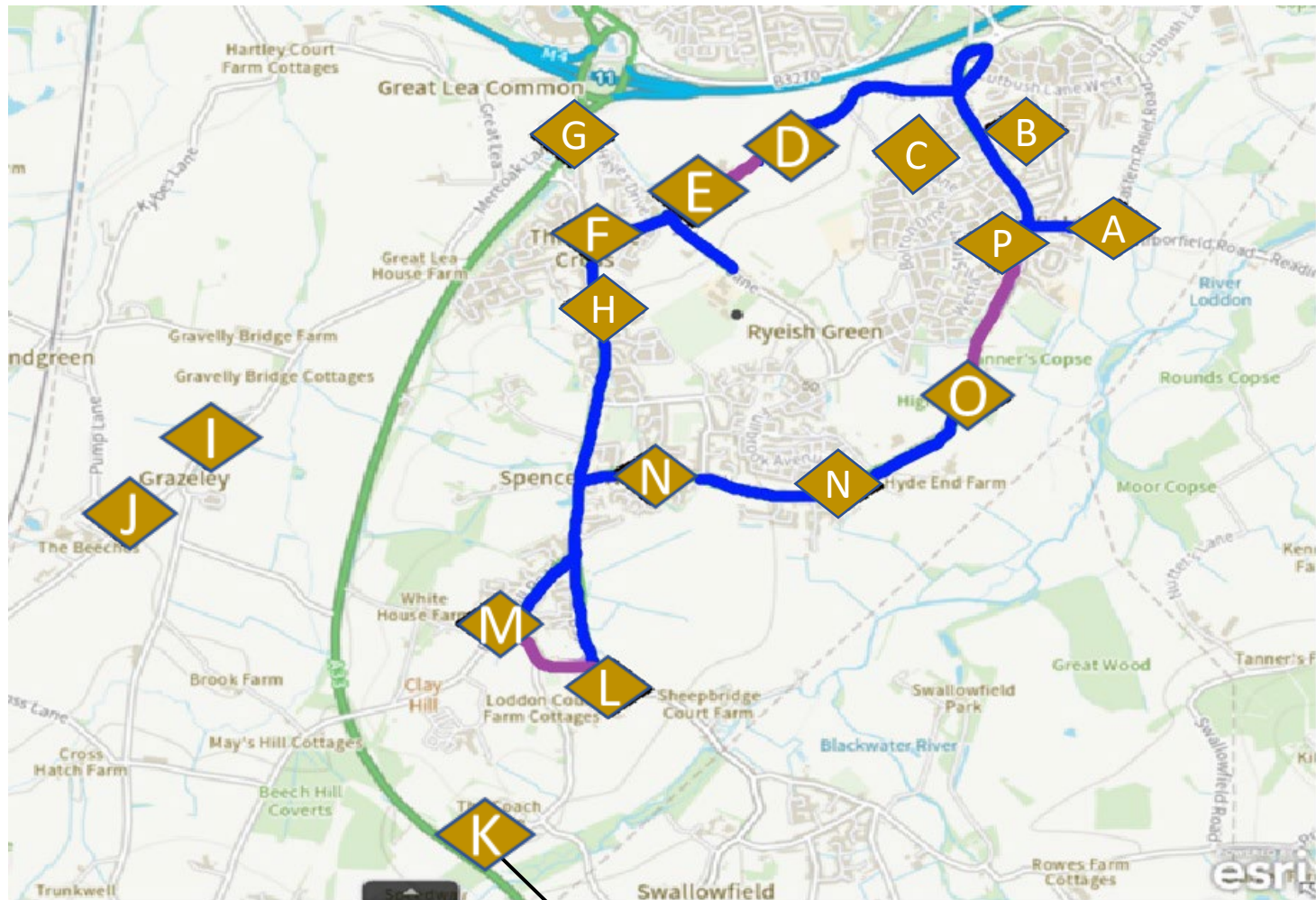
- A - Measures to move traffic on to Eastern Relief Road
- B - Measures on Hollow Lane to move traffic on to Eastern Relief Road
- C - Church Lane to be One Way (Six Bells to L'Ortolan)
- D - Traffic Calming on Church Lane (North end)
- E - Traffic Calming on Church Lane (South end)
- F - Alternative to Proposed Works at Three Mile Cross
- G - A33 Southbound to Basingstoke and Left to Three Mile Cross
- H - Traffic Calming on Basingstoke Road (Three Mile Cross to Spencers Wood)
- I - Traffic Calming in Grazeley (approaching from North)
- J - Traffic Calming in Grazeley (approaching from South)
- K - Measures to encourage traffic on to A33 at Riseley
- L - Traffic Calming on Basingstoke Road – Backs Lane
- M - Traffic Calming on Beech Hill Road
- N – Traffic Calming on Hyde End Road (Spencers Wood)
- O – Traffic Calming on Hyde End Road (Shinfield)
- P – Re-instate Bus Gate proposed for Beke Avenue

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www.shinfieldparish.gov.uk/newsletters/

Desired Outcome for speed restrictions and additional measures

Each letter relates to a specific initiative (see reverse)



40mph

30mph

30mph
20mph at School time